



STAKEHOLDER ENGAGEMENT FOR REGIONAL DEVELOPMENT POLICY

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Setting the scene



Regional Development Policy is a long-term, cross-sectoral, multi-level policy that aims to improve the contribution of all regions to national performance and reduce inequalities between places and between people.



Multi-level governance are the institutional and financial interactions among and across levels of government and a broad range of non-governmental stakeholders, including private actors and citizens, when designing and implementing public policies with subnational impact



Place-based policies are intentionally spatially-targeted policies that provide support to a place to improve long-term economic development and well-being outcomes.



OECD Recommendation on Regional Development Policy

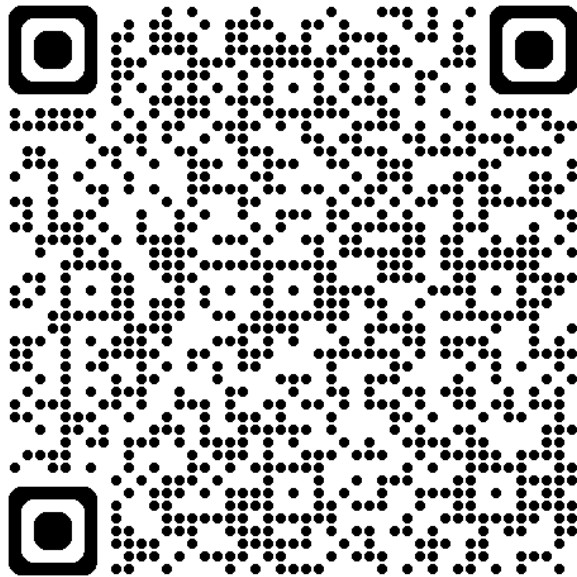
Adopted by the OECD in 2023, the recommendation provides a **comprehensive policy framework of 10 pillars** to support the design and implementation of effective regional development:



1. Designing and implementing a regional development strategy;
2. Targeting the appropriate territorial scale;
3. Engaging with communities and stakeholders to co-produce;
4. Making regions more resilient;
5. Promoting territorial data;
6. Establishing sound multi-level governance systems;
7. Strengthening capacities;
8. Mobilising financial resources;
9. Promoting integrity; and
10. Fostering performance management.



Implementation Toolkit: From Principles to Action



<https://oecd.io/RDPToolkit>

Launched in 2025, the OECD **Implementation Toolkit** support countries turning the principles of the Recommendation into concrete policy actions:

- ✓ Practical guidance to implement the Recommendation
- ✓ Pitfalls to avoid.
- ✓ Self-assessment questions.
- ✓ 40+ good practices from OECD countries.



Strategic engagement is essential for **Regional Development Policy**



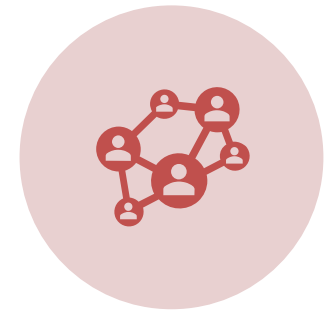
**BETTER
UNDERSTAND
LOCAL NEEDS
AND PRIORITIES**



**IDENTIFY
REGIONAL
STRENGTHS AND
ASSETS**



**BUILDS
LEGITIMACY AND
TRUST**



**FOSTERS VALUE
CREATION**



Engaging with regional and local communities and stakeholders to co-produce knowledge: Making it happen

Map relevant stakeholders
at all levels of government

**Secure multi-level
governance arrangement**
for an integrated and
coordinated approach

**Developed stakeholder
engagement strategies** with
clear objectives

Align engagement process
with the **policy cycle**

**Select engagement
methodologies** tailored to
the objectives and target
audiences.

Develop local capacities to
design and manage
participatory processes



OECD examples



Citizen Assembly in Gipuzkoa, Spain

- In 2022, the Gipuzkoa Provincial Council gathered 32 randomly selected citizens to deliberate on issues directly addressing the future of the primary economic sector, including agriculture activities and climate transition. In March 2023, the Provincial Council published a proposal to address the nine recommendations from the council



Digital Twin Platform to foster collaboration in Urban Planning, Japan

- Japan's Ministry of Land, Infrastructure, Transport and Tourism developed PLATEAU as an open data platform of standardised 3D urban models to support inclusive and sustainable urban planning across municipalities and private sector actors. The platform integrates AI function to support model creation and facilitate collaboration with public and private stakeholders.



Good employment Charter in Manchester, United Kingdom

- Good Employment Charter initiative developed by the Greater Manchester Authority included an extensive co-design and co-implementation process with local employers to help define a collective vision of good employment. The charter has continued to served as a network and an engagement platform for the regional authorities to collaborate with the private sector developing better jobs



Key takeaways

- Multi-level governance is essential to ensure policies are place-sensitive and build on local assets
 - Identifying stakeholders at all levels
 - Ensuring that policies are tailored to local needs and priorities
- Engagement initiatives must have clear objectives and defined audiences
- Align engagement efforts with the policy cycle
- Tailoring methodologies to specific objectives and audiences maximises impact



Thank you

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